



CITIZENS TRUST BANK
A relationship you can bank on

Citizens Trust Bank Media Contact:

Diedra L. St. Julien, Diedra.stjulien@ctbatl.com

IMMEDIATE RELEASE

October 31, 2020

**Citizens Trust Bank Introduces Zelle® in its CTBMobile APP:
Zelle® Makes it Fast, Safe and Easy to Send Money Digitally to
Those you Know and Trust with a Bank Account in the U.S.**

ATLANTA – Citizens Trust Bank today announced that *Zelle* is now live in its CTBMobile MOBILE APP PLATFORM. *Zelle* is available in the digital banking experience of Citizens Trust Bank, *Zelle* enables convenient digital payments for thousands of MOBILE APP mobile banking customers at Citizens Trust Bank.

“*Zelle* offers many benefits to customers who want to send money fast to pay family friends and neighbors,” said Iris Goodly, Senior Vice President of Client Services and Operations at Citizens Trust Bank. “From receiving Government payments to gifting for the holidays, our customers can now use our newest digital payment option *Zelle* through the CTBMobile Mobile Banking app.”

The Zelle Network® includes financial institutions of all sizes. For more than 140 million consumers, *Zelle* is already available from the convenience of their mobile banking app, making digital payments a fast, safe and easy alternative to cash and checks. Money sent with *Zelle* moves directly from one bank account in the U.S. to another, using only a recipient’s email address or U.S. mobile number. Funds are typically available within minutes when both parties are already enrolled with *Zelle*. Consumers who are not enrolled and receive a payment notification or a request for payment can enroll through their financial institution or by downloading the *Zelle* app if their financial institution does not participate.

Getting started is easy. The Citizens Trust Bank Mobile Banking app is available at Apple and Google Play Stores. Visit ctbconnect.com for details.

Citizens Trust Bank Media Contact: Diedra L. St. Julien, Diedra.stjulien@ctbatl.com



CITIZENS TRUST BANK
A relationship you can bank on

About Citizens Trust Bank

Since 1921, for nearly 100 years, [Citizens Trust Bank](#) remains committed to providing personalized service and financial solutions to meet the growing needs of the community. Through a legacy built on economic equality and well-being, we go beyond meeting the needs of offering banking solutions; our mission is to empower our customers and future generations for financial success.

The bank takes pride in offering its financial solutions throughout metropolitan-Atlanta and Birmingham and Eutaw, Alabama. Through its parent company, Citizens Bancshares Corporation, the Bank offers its common stock over-the-counter to the public under the trading symbol CZBS and can be found at www.ctbconnect.com.

About Zelle®

Brought to you by Early Warning Services, LLC, an innovator in payment and risk management solutions, Zelle makes it fast, safe and easy for money to move. The Zelle Network® connects financial institutions of all sizes, enabling consumers and businesses to send fast digital payments to people they know and trust with a bank account in the U.S. Funds are available directly in consumer bank accounts generally within minutes when the recipient is already enrolled with Zelle. To learn more about Zelle and its participating financial institutions, visit <http://www.zellepay.com>.

###

Zelle and the Zelle related marks are wholly owned by Early Warning Services, LLC and are used herein under license.