



**CITIZENS TRUST BANK**  
A relationship you can bank on

**Release & Contact Info Contact:**  
Diedra St. Julien  
[Diedra.stjulien@ctbatl.com](mailto:Diedra.stjulien@ctbatl.com)

**IMMEDIATE RELEASE**

**Citizens Trust Bank Announces  
CTBCARES – 2020 Spirit of Giving Campaign**

**ATLANTA, December 14, 2020** – Citizens Trust Bank is making the holiday season a little brighter for their communities. Bank launched the CTB CARES – 2020 Spirit of Giving Campaign.

The 2020 spike in severe economic hardship has resulted in greater spikes in hunger, homelessness and unemployment in our communities. As a sense of community to show support of so many men, women and children less fortunate this holiday season, the bank has engaged its customers and supporters to solicit its support and join **2020 CTB Cares Campaign** by donating a monetary gift to benefit two nonprofit organizations in Atlanta, Georgia and Birmingham, Alabama communities: the **HOSEA FEED THE HUNGRY and HOMELESS**, and **THE COMMUNITY FOOD BANK OF CENTRAL ALABAMA**.

Both organizations are community service mainstays and are well known for their tireless work and missions to make an impact on the well-being of families severely impacted by the pandemic as well as our communities' most underserved citizens.

“During these challenging times, as a bank and as a community we continue to come together to stand up, give back, and help those in need,” said Cynthia N. Day, President & CEO of Citizens Trust Bank. “Our teams continue to work tirelessly to maintain our operations while addressing the additional needs of so many families and businesses during the COVID-19 pandemic. The Spirit of Giving Campaign is a testament of our ongoing commitment and dedication to improving the lives of others in our communities,” concluded Day.

Citizens Trust Bank Media Contact:  
Diedra L. St. Julien, [Diedra.stjulien@ctbatl.com](mailto:Diedra.stjulien@ctbatl.com)



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To learn how you can support the Citizens Trust Bank CTBCARES- 2020 Spirit of Giving Campaign, visit [www.ctbconnect.com](http://www.ctbconnect.com) .

Today, **through Friday, December 18, 2020**, along with Citizens Trust Bank's Board of Directors and CTB associates – please join us by making monetary donations online to help those in need this holiday season. No gift is too small. **All monetary donations up to \$10,000 will be matched 100% by Citizens Trust Bank.**

**About Citizens Trust Bank Since 1921**, for nearly 100 years, Citizens Trust Bank remains committed to providing personalized service and financial solutions to meet the growing needs of the community. Through a legacy built on economic equality and well-being, we go beyond meeting the needs of offering banking solutions; our mission is to empower our customers and future generations for financial success. In 2020 during unprecedented times, we continue to leverage the fundamental principles on which we were founded to be the keys to future success. Our unique culture, team and collaboration with the citizens of our communities cause us to be optimistic about the future – We continue the legacy, and our promise to future generations. The bank takes pride in offering its financial solutions throughout metropolitan-Atlanta and Birmingham and Eutaw, Alabama. Through its parent company, Citizens Bancshares Corporation, the Bank offers its common stock over-the-counter to the public under the trading symbol CZBS and can be found at [www.ctbconnect.com](http://www.ctbconnect.com)

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